



BHARATIYA VIDYA BHAVAN

Certificate in Bharatiya/Indic Artificial Intelligence and AI4Bharat

Come Curious, Leave Transformed

This intensive 10-week program reveals the real power of today's AI tools. Participants learn to research, create multimedia content, build automations, and develop simple AI agents — all through hands-on practice.

The goal is simple: empower people to achieve more in less time, with higher quality, freeing up time for more meaningful, high-impact work.

Program Structure

The General AI Literacy Program/Course consists of **4 modules**:

- **Module 0 — Pre-course Strategic Orientation & AI Readiness**
- **Module 1 — Intro (2 lessons, 4 hours)**

Build the conceptual foundation and develop an AI-First mindset.

- **Module 2 — Augmentation (5 lessons, 10 hours)**

Learn to use AI to enhance your work, speed up tasks, and produce high-quality content.

- **Module 3 — Automation (2 lessons, 4 hours)**

Move from manual work to efficiency through automation and AI agents.

- **Module 4 — Final Recap & Feedback Session**



Curriculum

Module	Lesson	What You Will Learn	Tools Introduced (May be updated)
Module 0 (Pre-course)	Pre-course Session: Strategic Orientation & AI Readiness	<ul style="list-style-type: none"> • Why AI adoption is a strategic capability, not a tool choice • How AI is reshaping productivity, decision-making, and competitive advantage across industries • What an AI-first mindset means for individuals, professionals and organizations • How the course is structured, what outcomes to expect, and how to get maximum value from each module 	Conceptual frameworks (no hands-on tooling); selected live demos for illustration / reference to leading LLMs
Module 1 (Intro)	Core Session 1: AI-First Mindset & Foundation	<ul style="list-style-type: none"> • How generative AI works and how it differs from traditional software • AI limitations: hallucinations, tokens, temperature • How to communicate with AI effectively • Fundamentals of safe, high-quality prompting 	LLMs, LMArena
	Reflection Session on Core Session 1 (in Hinglish)	=ditto=	=ditto=
	Core Session 2: AI Landscape Through 10 Use Cases	<ul style="list-style-type: none"> • Overview of the modern AI ecosystem across text, audio, visual, video • Strengths/weaknesses of major AI tools • Matching AI tools to real professional tasks 	ChatGPT, Claude, Gemini, Nano Banana, Whisper Flow, Oboe, Suno
	Reflection Session on Core Session 2 (in Hinglish)	=ditto=	=ditto=



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Module 2 (Augmentation)	Core Session 3: From Research to Multimedia Content	<ul style="list-style-type: none"> • Fast, deep research using AI • Converting research into infographics and multimedia content • Creating multimedia content based on your sources 	Gemini, Perplexity, NotebookLM
	Reflection Session on Core Session 3 (in Hinglish)	=ditto=	=ditto=
	Core Session 4: Presentation & Pitch With AI	<ul style="list-style-type: none"> • Instant slide generation and refinement • Iterative prompting for better visuals & text • Crafting a pitch script tailored to audience and tone 	Gamma.app, Gemini, ChatGPT
	Reflection Session on Core Session 4 (in Hinglish)	=ditto=	=ditto=
	Core Session 5: Visuals Worth a Thousand Words	<ul style="list-style-type: none"> • Generating high-quality static visuals • Prompting for style, lighting, composition • Editing images: adding/removing elements, text overlays 	Nano Banana, ChatGPT, Midjourney
	Reflection Session on Core Session 5 (in Hinglish)	=ditto=	=ditto=
	Core Session 6: Motion & Audio — Video Creation	<ul style="list-style-type: none"> • Turning prompts or images into video • Character animation & lip-syncing • Generating voiceovers and music 	Veo, Higgsfiled...
	Reflection Session on Core Session 6 (in Hinglish)	=ditto=	=ditto=
	Core Session 7: Landing Pages With 0 Code	<ul style="list-style-type: none"> • Building a functional website without programming • AI-powered layout, design, and content refinement • Domain connection & publishing workflow 	Lovable, Claude, Google Forms
	Reflection Session on Core Session 7 (in Hinglish)	=ditto=	=ditto=



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Module 3 (Automation)	Core Session 8: Process Automation	<ul style="list-style-type: none"> Identifying tasks suitable for automation AI-powered workflows Setting up your first AI-automation 	Make.com
	Reflection Session on Core Session 8 (in Hinglish)	=ditto=	=ditto=
	Core Session 9: Autonomous Agents & Keep Up With AI	<ul style="list-style-type: none"> How autonomous agents reason and execute tasks Building a simple AI agent How to stay updated in the fast-changing AI landscape 	Make.com, LMArena, X.com, LinkedIn, Reddit, YouTube, Superhuman, TechCrunch, Rundown
	Reflection Session on Core Session 9 (in Hinglish)	=ditto=	=ditto=
Module 4 (Recap)	Core Session 10: Final Recap / Feedback Session	<ul style="list-style-type: none"> A recap and feedback session featuring presentations of the top 5 student projects, Reflections on applied concepts, and actionable feedback to consolidate learning. 	No new tools are introduced; the session focuses on consolidating knowledge
	Reflection Session on Core Session 10 (in Hinglish)	=ditto=	=ditto=